

Vendor and Sponsorship Opportunities

JDCAP Annual Conference
October 5-7, 2011
The Nittany Lion Inn, State College

Vendors/sponsors have several ways in which you can participate in the JDCAP Annual Conference. As a sponsor you may pick from a variety of options listed below or negotiate a unique agreement. The sponsor packages and benefits are listed below.

Instead of a vendor show, we are holding a Casino Night. During this event, conference attendees will have the opportunity to interact with vendors who will manage different event tables. The events will include various card and competitive games. We believe this opportunity will encourage interaction in a new and exciting way.

BRONZE SPONSOR; \$150.00

¼ Page Advertisement in Conference Booklet.
Booklet with Advertisement will be posted on JDCAP Website.
Booklet with Advertisement included as a link within JDCAP Recap
8 ½ X 11 display at registration table (provided by sponsor)

GOLD SPONSOR; \$250.00

½ Page Advertisement in Conference Booklet.
Booklet with Advertisement will be posted on JDCAP Website.
Booklet with Advertisement included as a link within JDCAP Recap
8 ½ X 11 display at registration table (provided by sponsor)
Handouts in registration packet (handouts provided by sponsor)
1-day conference registration (1 representative) Wednesday or Thursday
Meals offered during conference (does not include Banquet) Wednesday or Thursday
Advertisement Materials included in door prizes (provided by sponsor)

GOLD PLUS SPONSOR; \$400.00

Includes everything in Gold Sponsor package +
1-day conference registration (additional representative) Wednesday or Thursday
Meals offered during conference for additional representative Wednesday or Thursday (does not include Banquet)

PREFERRED SPONSOR; \$500.00

Full Page Advertisement in Conference Booklet
Booklet with Advertisement will be posted on JDCAP Website.
Booklet with Advertisement included as a link within JDCAP Recap
8 ½ X 11 display at registration table
Handouts in registration packet (handouts provided by sponsor)
Full Conference registration (for 1 representative)
Dealer/table manager for Casino Night
Admission and dinner for Thursday Awards Ceremony (1 representative)
Advertisement Materials included in door prizes (provided by sponsor)
Attendance at JDCAP Board Meeting – Meet the Administrators Wednesday Morning.

PREFERRED PLUS SPONSOR: \$650

Includes everything in Preferred Sponsor package +

Full Conference Registration for an additional representative.

Admission and dinner for Thursday Awards Ceremony to include additional representative.

Dealer/Table manager for additional table for Casino Night.

Sponsorship of a session includes an introduction by JDCAP and a brief opportunity to welcome attendees.

Sponsorship deadline is September 9.

Other Sponsor Event Opportunities:

JDCAP affiliate members can also sponsor one of our conference refreshment breaks or meals. If you decide to sponsor one of these events, your company will be recognized in the conference program and will have a sign with your company name and logo posted at the sponsored activity.

Wednesday 10/5	Continental Breakfast am	\$300
	Lunch	\$800
	Coffee Break pm	\$150
	Welcoming Reception	\$1,000
Thursday 10/6	Continental Breakfast am	\$300
	Lunch	\$800
	Coffee Break pm	\$150
	Awards Banquet	\$1,500
Friday 10/7	Continental Breakfast	\$300

If you would like to sponsor or co-sponsor (a partial sponsorship will still be recognized) any event, please call Lori Lawyer at the JDCAP office at (717) 232-7554 ext. 3122 or llawyer@pacounties.org for more details.

OTHER PROMOTIONAL OPPORTUNITIES :

- *Each year, JDCAP raises monies which are then donated to a charitable organization. This year we will be holding a Casino Night on Wednesday October 5. Tickets will be sold for entry; this money will go to the selected charity. Prizes will be handed out throughout this event. We are looking for donated items for this event. Examples of donated items may include passes for golf, gift baskets, gift cards, clothing items etc.*
- *Additionally, JDCAP also accepts items which can be distributed during the silent auction on Friday October 7. These items may include pens, shirts, jackets, etc.*

All sponsors are eligible for rooming discount.

Room rates: Double Standard - single occupancy \$118.00, double \$128.00, triple \$138.00 and quad \$148.00
King Standard – \$118.00
Suite – \$199.00

To reserve a room call PSHS's Central Reservations Department directly at 1- 800-233-7505 reference the Reservation Identification Number **JDCJ11A** to receive the discount rates, or access the secure website at www.pshs.psu.edu select The Nittany Lion Inn, Select Reserve You Stay, Select Group Reservations, Enter the above Reservation Identification Number and submit. Housing deadline is September 4, 2011.

As always, thank you for your support of JDCAP and our members. Your help in making the conferences a success is truly appreciated by all of us!

2011 JDCAP Annual Conference Sponsorship Form

Nittany Lion Inn, State College, PA

Please complete information as you would like it to appear in the Conference Program

Representative Name: _____ Title: _____

Additional Representative: (Gold Plus and Preferred Plus sponsors only)

Representative Name: _____ Title: _____

Company: _____

Street Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____

E-mail Address: _____

Check one of the sponsorship opportunities below

- Bronze Sponsor (\$150) ¼ page advertisement in conference booklet plus more**
- Gold Sponsor (\$250) ½ page advertisement in conference booklet, conference registration plus more**
- Gold Plus Sponsor (\$400) additional conference registration plus more**
- Preferred Sponsor (\$500) full page advertisement in conference booklet, dealer/table manager for casino night plus more**
- Preferred Plus Sponsor (\$650) additional conference registration, ticket for Thursday Awards Ceremony plus more**

Advertisement Information

Mechanical Requirement:

Full Page	5”w X 8”d
½ Page	5”w X 4”d
¼ Page	5”w X 2”d

- Hard copy originals must be a clean copy. If there are screens in ad, it should be 85 lines per inch.
- If you are supplying an ad by disk or electronically, the ad should be in a .tiff file with all fonts and graphics embedded and without crop marks. The final resolution must be at least 300 dpi, anything less will compromise quality of your printed ad. Enlarging or reducing an image does not add resolution quality.
- Contact Lori Lawyer at llawyer@pacounties.org if you have questions or need assistance with ad submissions
- The Association reserves the right to reject unsuitable advertising copy.

Your Payments Must Accompany This Form

Make checks payable to JDCAP and return to: JDCAP

17 North Front Street
Harrisburg, PA 17101